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| Data Visualisation Project  Assignment 1 – Report  E-MART: Sales / Profit Analysis | |
| Module code : SPEC9995: 2022-23 | |
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# Assignment Overview

## High Level Description – E-Mart Dataset

This document covers the design, implementation and observations on all parts of the November 2022 CA for the Data Visualisation module (TU060 – DS – Year 2).

This project is based on…

## Intended Audience

Reporting dashboards were developed and presented in Tableau.

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# Part 1: Data Exploration

## Dataset Structure

Testing is

## Exploration Process

A

## Data Exploration: Key Results

A

## Tableau Public Dashboard - Location

The

## Tableau Public Dashboard – Screenshot Overview

The

# Part 2: Data Insights

## Cleaning Insights from the Data

The process…

## Insight 1: Seeing the Geographical Strengths / Weaknesses

The

<screenshot>

## Insight 2: Meeting Targets vs Maximising Profits

The

<screenshot>

## Insight 3: Profit Trends

The

<screenshot>

## Tableau Public Dashboard - Location

The

# Conclusions

## Interpretations from the Quality Assurance Visualisations

These dashboards

## Challenges in the Quality Assurance Data Visualisations

My list

# References

## Tableau Reference Sites

The ..